

The book was found

Management And The Arts, 3rd Ed.



Synopsis

Revised to reflect the latest thinking and trends in managing organizations and people, *Management and the Arts*, Third Edition provides the reader with the practical tools necessary to manage an arts organization. The class-tested questions in each chapter help the reader to integrate the material and develop ideas as to how the situations and problems could have been handled. New case studies focus on the challenges facing managers and organizations every day, and new "In The News" quotes give the reader real-world examples of principles and theories. A new chapter focuses on developing career skills and options. Graduate school options and postgraduate training opportunities are discussed and professional organizations and conferences are highlighted.

Book Information

Paperback: 376 pages

Publisher: Focal Press; 3 edition (March 11, 2003)

Language: English

ISBN-10: 0240805372

ISBN-13: 978-0240805375

Product Dimensions: 8.3 x 0.8 x 11 inches

Shipping Weight: 1.8 pounds

Average Customer Review: 4.0 out of 5 stars 4 customer reviews

Best Sellers Rank: #475,968 in Books (See Top 100 in Books) #187 in [Books > Arts & Photography > Performing Arts > Theater > Direction & Production](#) #201 in [Books > Business & Money > Industries > Performing Arts](#) #859 in [Books > Textbooks > Humanities > Performing Arts > Theater](#)

Customer Reviews

An excellent book, solid in every way. I used the first edition this year and it was exactly what I needed for this course. No other book holds a candle to byrnes' book. (Charles Williams, U of Toledo)The organization of each chapter presents a concise way of assisting students in understanding the material and knowing how to apply it in future situations.This book is an excellent overview of the field of arts management. It is clearly written and comprehensive. The case studies are really useful."Appreciate the specificity of the examples." --This text refers to an out of print or unavailable edition of this title.

This book is useful for art managers in ALL disciplines--especially theatre, dance, and music!

William Byrnes' book is obviously one of only a few books touching all aspects of arts management today. Readers will learn how arts organizations and arts management evolved, the theories and processes behind strategic planning and decision-making, and how to integrate various management theories with practical applications to this type of organization. Of course, not all of Byrnes' examples let's copy into other cultural markets, but there are a lot of general basics for arts managers and administrators worldwide. We can really advise to buy this publication.

A good book to get a general survey of issues in the arts management field. As an overview, it necessarily glosses over details in areas such as the history of arts management, economics/accounting, daily operation strategies. Great for presenting theory-great for examples of how other arts organizations have implemented theory. Slightly geared towards performing arts organizations but quite useful to all arts managers.

This book basically lets you know everything you need to know about Arts Management. I'm currently taking a course in Arts Management, not knowing what I'm getting myself into, and I love it! It's a fantastic resource and this book helped me by letting me know that Arts Management is what I want to do.

I used this book in an introductory course to arts management. Though it can be very dry, the book is a useful base. However, if you can find the same information with a little more personality, I would take it.

[Download to continue reading...](#)

Arts Management: Uniting Arts and Audiences in the 21st Century Management and the Arts, 3rd ed. Crochet, Knitting, and Sewing: The Ultimate Box Set on the Needle Arts and Fiber Arts: Learn Sewing, Embroidery, Crochet, Knitting, Granny Squares and Afghans The Faithful Artist: A Vision for Evangelicalism and the Arts (Studies in Theology and the Arts) Parting the Clouds - The Science of the Martial Arts: A Fighter's Guide to the Physics of Punching and Kicking for Karate, Taekwondo, Kung Fu and the Mixed Martial Arts Martial Arts for the Mind: Essential Tips, Drills, and Combat Techniques (Martial and Fighting Arts) Martial Arts for Women: Essential Tips, Drills, and Combat Techniques (Martial and Fighting Arts) Martial Arts for Children: Essential Tips, Drills, and Combat Techniques (Martial and Fighting Arts) The Moving Researcher: Laban/Bartenieff

Movement Analysis in Performing Arts Education and Creative Arts Therapies Creating Meaning
Through Literature and the Arts: Arts Integration for Classroom Teachers Creating Meaning through
Literature and the Arts: Arts Integration for Classroom Teachers (4th Edition) Praxis II English
Language Arts Content Knowledge (5038): Study Guide and Practice Test Questions for the Praxis
English Language Arts (ELA) Exam Understanding the Arts and Creative Sector in the United
States (Rutgers Series: The Public Life of the Arts) Martial Arts for People with Disabilities (Martial
and Fighting Arts) Martial Arts for Athletic Conditioning (Martial and Fighting Arts) Martial & Fighting
Arts (Martial and Fighting Arts Series) Pineapple Doilies (Leisure Arts #75013) (Leisure Arts Little
Books) Ripple Afghans to Crochet (Leisure Arts #75001) (Leisure Arts Little Books) Mary Engelbreit:
Alphabets with Personality (Leisure Arts #4257) (Mary Engelbreit (Leisure Arts)) Unique Shapes In
Plastic Canvas (Leisure Arts #1581) (Leisure Arts Craft Leaflets)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)